

Heart of the City Anaisa Franco



Heart of the City is a piece of furniture that invites passers-by to sit down for a minute and create a place of their own so they can contemplate their surroundings. Visitors can put their finger in a sensor placed in the middle of the sofa; the installation then measures the user's heart rate, and the LED strips in the sofa pulsate with the heart rate: the installation takes on one of the personal characteristics of its users. Even if people walk past it individually, the unusual object and the pulsating light contribute to a personal experience of the space.

Spatially, the installation's effect is closest to a fountain or pond: it adds a living rhythm to a location; there is something organic to be seen. As far as personalisation is concerned, the meaning and attractiveness for individual passers-by are enhanced if the installation was shared with them earlier online (now they have seen it themselves)—or if they are the first to share it.

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Heart of the City, Anaisa Franco Studio, gepresenteerd tijdens het VIVID Light Festival Sydney 2015
(photo: Anaisa Franco)

